

# The Eternal Central Wu-Tang Style Guide

*"Eternal Central shadowboxing, and the Wu-Tang sword style. If what you say is true, EC and the Wu-Tang could be dangerous. Do you think your Wu-Tang sword can defeat me?"*

*"En garde, I'll let you try my Wu-Tang style!"*

If you think you're ready to contribute written content to Eternal Central, we have compiled a brief style guide to help you along, and make your submission to the EC editors a smooth one.

## Fonts and Headers

For usability and consistency we like to keep it simple on Eternal Central, so please use the following for your written submissions.

### Article Title (Arial, bold, 14 point)

### Section Titles and Headers (Arial, bold, 12 point)

### Paragraph Headers or Other Things You Want to Stand Out (Arial, bold, 10 point)

Body Text and Regular Stuff (Arial, 10 point)

To make things stand out on the finalized print or Web version (underline, italics, random fonts), we can always think about changing something at your urging, but unless we have a good reason to we're going to stick to classic sans-serif fonts for best practices for readability, usability, and consistency.

## Spacing

You don't need a million spaces, breaks, and carriage returns. Your reader will appreciate you not wasting their time with unnecessary scrolling and page flipping (in print or book formats). If you think something looks like a wall of text, it probably does, and there are a number of things we can do to help alleviate that, ranging from inserting graphics, to creating interactive polls, to inserting decklists, and more. Let your editors help you here if you have any questions or problems regarding this.

When writing your sentences, single space between sentences. You may have been taught to double or triple space between sentences if you learned to type on a typewriter in the '80s or '90s, but modern word processing programs have rendered this irrelevant and manage the spacing correctly with a single press of the space bar. You are not special, so pretty please with a cherry on top, break your previous shitty habits for the delight of editors everywhere, and single space between sentences.

Do not indent paragraphs.

## Graphics

In our articles you will notice graphics ranging from single cards, to opening hands, to funny clip art, to Photoshopped masterpieces. Graphics are a good way to break up text, and can help some types of learners visualize an interaction or opening hand to think about. Feel free to request images, but just don't go overboard so it looks like a photobook. When writing and submitting your articles to Eternal Central, if you simply want a card image inserted somewhere, you don't have to paste an image of it into your article. You can simply write something like:

[insert Griselbrand image on right side]

If you want opening hand graphics those can be arranged as well. If you want other specific things feel free to add them as attachments in an email to the editor (eternal.central@gmail.com).

## Decklists, Card Names, and Sets

Do not list or abbreviate things like '5 Moxes' in decklists, or use nicknames, but rather use the full individual card names, especially the first time the card is mentioned in an article (for example not 'Bob,' but 'Dark Confidant,' and then possibly 'Confidant' elsewhere in the article).

Decklists should be submitted in the following format:

Deck Name, by Deck Author(s)

[Business]

[Mana Sources]

[Sideboard]

Capitalize card names, and do not use abbreviations for card names. We usually will do the hover/link card for each card name in an article when posting the first time that card name appears.

All set names should be italicized, each time it is referenced (i.e. *Mirage* or *Alliances*).

## Tournament Reports

When writing tournament reports, please use the following format for layout, text style, and spacing. For details, background, and story, get as crazy as you want.

### Round X vs. Opponent's Name (playing Y)

Any details on your opponent, how you used to be very friendly with his mother, or any other entertaining or relevant match background information can go here.

*Game 1:*

Fill in with game 1 details; yada, yada, yada.

Sideboarding notes for the next game should come here, before the next game is actually played.

*Game 2:*

Fill in with game 2 details; yada yada yada.

Other sideboarding notes can go here.

*Game 3:*

Congratulations you made a game 3, and now you can write about it; yada, yada, yada.

Any reflections on games or the match can go after, and before the match record score below.

*X-X (can also add game record here afterwards if you so desire; Example: 1-0, 2-1 in games)*

Continue the above ad nauseam for Swiss rounds, until you come to the Top 8 or Top 4 playoff, and see header example below.

### Top 8 Quarterfinals vs. Opponent's Name (playing Y)

Everything else should be the same.

## Other Things You Can Do to Not Piss Off Your Editor

Internet is always capitalized, when referencing 'the Internet.' The only time it is not capitalized is when referring to an internet networked system (as in, not the World Wide Web, but merely a system of connected computers).

If you have any other questions regarding writing, grammar, and style, please visit the [Purdue Online Writing Lab](#). It's a fantastic free reference that every writer should utilize.